1. **Name of the module**: Management of strategic changes

2. **Course unit code:** ЕСПН\_8\_1.ДВФ.04 \_6

3. **Type of course unit:** compulsory

4. **Semester**: 1

5. **Number of ECTS credits allocated:** total hours - 120 (ECTS credits - 4); contact hours - 40 (lectures - 20, practical classes - 20)

6. **Lecturer**: Paulo Petrenko - PhD, associate professor.

7. **Learning outcomes of the course unit**:

As a result of the module the student must

**know:** theoretical principles, laws, principles and features of the formation, development, evaluation and management potential of enterprise;

**be able to**: apply methodological tools, techniques and procedures for assessing the value of the company and its individual components as the main characteristics of the potential of the company; assess the competitiveness of the enterprise potential and determine the value of land, buildings, machinery and equipment, intangible assets, employment potential and value of the business as a whole.

8. **Mode of delivery:** auditorium classes

9. **Prerequisites and co-requisites:**

prerekvizyty: Economics, Economics of enterprise

**10. Course contents:**

Fundamentals of formation and development potential of the company. Optimization of potential business. The paradigm of management potential for cost criteria. Information management and modern management of complex production systems. Management of material and technical potential of the company. Control system formation and use of labor potential of the enterprise. Management of competitive capacity of enterprises. The system of crisis management capacity of the company. Mechanisms and instruments combating the crisis processes. Performance Management (performance) using the potential of the company. Design of management potential in modern enterprises. Features innovative capacity of enterprises play based system of strategic and tactical targets. Organizational and economic support improvement and implementation of management potential of modern enterprises.

**11. Suggested Reading:**

1. Резнік Н.П. Управління потенціалом підприємства: Навч. посібник. – ТОВ «Христинівська поліграфія», 2009. – 234 с.
2. Федонін О. С., Рєпіна I. М., Олексюк О. I. Потенціал підприємства: формування та оцінка: Навч. посібник. - К.: КНЕУ, 2003. - 316 с.
3. Федонін О. С., Рєпіна I. М., Олексюк О. I. Потенціал підприємства: формування та оцінка: Посібник для сам. вивчення дисципліни. – К.:КНЕУ, 2004.- 368 с.

12. **Planned learning activities and teaching methods**: seminars, individual training and testing, independent work

13. **Assessment methods and criteria**:

• Current control (70%): oral questioning, testing, individual educational and research objectives

• Final control (30% exam): theoretical issues, tasks, tests

14. **Language of instruction**